

Re-New Brooklyn Peer Advisory Board
First meeting date: January 4, 2007

BEDC is pleased to be able to sponsor a peer advisory board specifically for executive directors and senior staff of Brooklyn economic development organizations. This leadership development forum enables participants to exchange ideas and discuss the specific issues and problems they face in their organization. From these discussions participants will learn from each other and get a fresh perspective from their peers on how to resolve challenges and move forward.

Participants must commit to the full six session process.

Group Meetings

- Meetings will be run by Linda Hurwitz, an experienced facilitator. She will lead the discussions which will maximize the take-away value of the meetings.
- Members of this select group will meet for two hours each month.
- Discussions will be focused on the real issues the participants bring to the group in search of new insight and possible solutions. Best practices will also be discussed.
- Typical issues that may be discussed include building capacity, problems with staff, hiring the best employees, balancing responsibilities to be the most productive, stress reduction, budgets, funding, and much more.

Private Meetings

Members of the group will be eligible to receive private one-on-one advisory and coaching sessions with Linda Hurwitz. These will be 1 ½ hour sessions with the participant at his/her location. These will be arranged by appointment starting in January and will be done every month.

The purpose of these private meetings is to give additional support to participants in resolving issues, identifying opportunities, and in moving their organization and themselves forward. As an independent advisor and coach, Linda Hurwitz will bring an unbiased perspective to help participants achieve their goals.

Facilitator

Since 2004 Linda Hurwitz has been leading peer advisory boards of CEOs and owners of small and mid-sized businesses. She also works with chief executives privately as their business advisor and coach. Her focus is on helping them be better leaders and get better results. Prior to 2004 Linda was the Enterprise Development Officer at the Local Development Corporation of East New York (LDCENY) where she advised and trained entrepreneurs on starting or growing their businesses. She also worked with the development of the SBA-funded Women's Business Center and of other city and state-funded programs. At the

Workshop in Business Opportunity (WIBO), Linda set up their private counseling program.

Linda Hurwitz's business career spans over twenty-five years. She founded and sold a medical manufacturing business and she worked for a number of years with Fortune 500 companies and small businesses before she launched her practice to help leaders be the best they can be.