

St. Joseph's College
School of Professional and Graduate Studies
In cooperation with
The New York State Small Business Development Corp. (NYS SBDC)
Presents:

**MARKETING STRATEGIES FOR YOUR SMALL BUSINESS:
USING TECHNOLOGY TO DEVELOP A SMALL BUSINESS IDENTITY KIT**



Micro and Small Business owners can create business cards, letterhead, and brochures on their own computers in a pinch, but is that the only way to go?

We'll cover what to think about when you are taking the "do it yourself" route, then talk about inexpensive ways to buy and order online, and finally how to choose a designer to create your own unique look.

Featuring Henrietta Koffi
Associate Director/Project Manager Entrepreneur's Corner
Fort Greene SNAP (Strategic Neighborhood Action Partnership)

THURSDAY, MAY 15, 2008
6:00 – 8:00 PM
St. Joseph's College - Tuohy Hall, Auditorium
245 Clinton Avenue
Between DeKalb and Willoughby Avenues

For additional information or to RSVP please contact John Keenan by email at jkeenan@sjcny.edu or by telephone at 718-399-2745.

Refreshments will be served

SPACE IS LIMITED