



**Brooklyn Economic Development Corporation
Community Economic Development Council**

Quarterly Meeting Update

December 19th, 2006

8:30 – 10:30

**Brooklyn Economic Development Corporation
175 Remsen Street, suite 350**

AGENDA

8:30 – 9:00 a.m.

Continental Breakfast

9:00 –

Welcome Remarks

Joan Bartolomeo, President, BEDC

**James Sanford, Director Community Development,
BEDC**

Presentations:

Retail Attraction and Promotions:

**Michelle K. Mooney, Executive Director Retail
Development**

Dept. of Small Business Services

**Jennifer Lex, Director, District Marketing and Retail
Development**

Dept. of Small Business Services

Big Apple Franchise Initiative:

Lloyd Grant, Publisher, KiP Business Report

**Customer Service Training - Retail & Food Service
Industry:**

**Chuck Hoffman, Director, Workforce Development
Center**

Division of Continuing Education

NYC College of Technology/CUNY

**Increasing Local Business Growth – Through
Global Export Activity**

Dr. John Fleteau and Dr. Chinyere E. Egbe

Brooklyn International Trade Center (BITC)

School of Business, Medgar Evers College, CUNY

10:30 a.m.

Closing Remarks

Joan Bartolomeo