



How to Attract Investors to Your Business

The Inside Scoop from a Venture Capitalist

February 22, 2007

5:45 p.m.-8:30 p.m.

26 Federal Plz - Rm 3305, NYC

Limited Seating | Early-bird Registration: \$20 (by 2/17/07) | Act Now - Save 50%

Cash. It does a business good.

Do you own a company that's poised for growth but lack the cash to jumpstart getting to the next level? Are sales booming but you can't keep pace with demand given your current resources? Have you thought about bringing on investors but aren't sure if your new concept is ready or how to present your firm in the best light?

Join us for **How to Attract Investors to Your Business** and get a peek into the thinking of the private equity community. During this session, the presenter will walk you through the evaluation process so you'll understand why some projects get panned and others get the green light. Come and learn how to attract the funds you need to start or build your business.

If you're a start-up company seeking funds to launch a new concept or a growth-focused entrepreneur who anticipates needing outside capital to help your business break through, then you owe it to yourself to come.

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In one powerful evening, you will learn:

- ✓ How to raise money for your business.
- ✓ Why some deals get funded and others don't.
- ✓ Where to find the right investors for your company.
- ✓ How to avoid financing that can damage your venture.
- ✓ How to set your company's value.

Plus, a special presentation on loan programs available for small businesses.

Register Today! You Must Be Registered to Attend **Early-Bird Registration** (ends 2/17/07): \$20; \$40 after 2/17. All major credit cards accepted. No checks.
Online: <http://successseries0207.eventbrite.com>
By phone: (646) 546-5671

Your Presenter: **L'Quentus Thomas** is an associate with **Stonehenge Capital Company LLC**, a specialty finance company with more than \$500 million in capital under management and offices in 9 states. L'Quentus specializes in the underwriting and administration of equity and mezzanine investments.

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